



**MacDermid Graphics Solutions**  
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## **PRESS RELEASE**

### **MACDERMID GRAPHICS SOLUTIONS IS READY FOR AN EPIC ADVENTURE AT INFOFLEX 2019**

(Atlanta, GA USA) - May 2, 2019 – MacDermid Graphics Solutions is exhibiting at Flexographic Technical Association's INFOFLEX 2019 in New Orleans, LA, May 6 and 7. At the show, MacDermid will highlight our LUX® ITP™ EPIC® photopolymer printing plates, featuring a unique micro-rough surface and inherently flat-top dots, with a contest to win a YETI Tundra 45 cooler. The first 20 visitors to MacDermid's Booth 119 on Monday and Tuesday of the show who have their badge scanned will receive an EPIC Adventure bag and be entered to win the YETI Cooler. The EPIC Adventure bag includes an insulated water bottle, cooling towel, polarized sunglasses, hat, and bottle coolie. The winner of the YETI cooler will be randomly selected from the 40 badge scans and contacted after the show.

Visit us next week at INFOFLEX Booth 119 to learn how LUX ITP EPIC will take your flexographic print capability to the next level. Remember, an EPIC Adventure awaits you!

#### **About MacDermid Graphics Solutions**

MacDermid Graphics Solutions is a global leader in the manufacturing and marketing of photopolymer plates and platemaking systems for the package printing industry. From analog to digital, liquid to sheet, solvent to thermal, MacDermid offers its customers a choice when it comes to selecting the plate processing method that is the best fit for their specific application. MacDermid Graphics Solutions has been leading the way in flat-top dot technology with our award-winning LUX® ITP™ Platform and LUX® Lamination. To elevate your print to the next level, count on the flat-top dot technology experts, MacDermid. For more information about MacDermid Graphics Solutions, visit [graphics.macdermid.com](http://graphics.macdermid.com).

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