



**MacDermid Graphics Solutions**  
5210 Phillip Lee Drive, Atlanta, GA 30336 USA

**Meghan Mullaney**  
Marketing Associate  
+1 404.699.3348  
meghan.mullaney@macdermid.com  
graphics.macdermid.com

## PRESS RELEASE

### MACDERMID GRAPHICS SOLUTIONS' G7® EXPERTS

(Atlanta, GA USA) – November 13, 2019 – MacDermid Graphics Solutions, a leader in the manufacturing and marketing of photopolymer printing plates and platemaking systems, is proud to recognize three employees for the completion of G7 training and certification. G7 is the industry-leading set of specifications for achieving gray balance and visual similarity across all print processes.

Marcelo Bastida, Technical Sales Representative; Martin Marks, Sr. Applications Specialist; and Alan Nielson, Applications Specialist have completed the G7 Certification program and are now G7 Experts. As G7 Experts, they are certified in the field of color management, process, and quality control for proofing and printing equipment. G7 Experts can analyze color and print related issues and provide solutions to achieve repeatable, predictable print results

"Having three G7 Experts on our global team is a testament to MacDermid's commitment to quality and consistency throughout all steps of the printing process. We are well equipped to service and support our customers with the most knowledgeable technical team in the industry," stated Brian Cook, Applications Development Manager at MacDermid.

MacDermid Graphics Solutions employs industry experts such as Mr. Bastida, Mr. Marks, and Mr. Nielson to elevate flexographic printing to the highest standard of quality.

#### About MacDermid Graphics Solutions

MacDermid Graphics Solutions is a global leader in the manufacturing and marketing of photopolymer plates and platemaking systems for the package printing industry. From analog to digital, liquid to sheet, solvent to thermal, MacDermid offers its customers a choice when it comes to selecting the plate processing method that is the best fit for their specific application. MacDermid Graphics Solutions has been leading the way in flat-top dot technology with our award-winning LUX ITP™ Platform and LUX® Lamination. To elevate your print to the next level, count on the flat-top dot technology experts, MacDermid. For more information about MacDermid Graphics Solutions, visit [graphics.macdermid.com](http://graphics.macdermid.com).

Leigh Carpenter, Marketing Manager, MacDermid Graphics Solutions, 404.699.3353