



**MacDermid Graphics Solutions**  
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## PRESS RELEASE

### **MACDERMID GRAPHICS SOLUTIONS APPOINTS BRAD WILLS AS SENIOR VICE PRESIDENT AND GENERAL MANAGER FOR THE GRAPHICS SOLUTIONS BUSINESS**

(Atlanta, GA USA) – April 20, 2020 – MacDermid Graphics Solutions, a subsidiary of Element Solutions Inc, announced today the appointment of Brad Wills as Senior Vice President and General Manager, effective April 13, 2020.

Based out of Atlanta, GA, Brad is responsible for the global Graphics Solutions business and charged with leading this world-class organization to continued success. Brad joins MacDermid after a 26-year career at Schawk, SGK, and Matthews companies, where he served in numerous regional and global business and operational leadership roles. During this time, Brad also spent 15 years living and working in Asia, building and integrating a diverse and high-performing world-class organization. He has also spent a great deal of time in the UK, Europe, and Latin America markets, leading the development and operational activities and opportunities.

“Brad is a dynamic, hands-on leader with a proven track record of success,” stated Scot Benson, President and Chief Operating Officer of Element Solutions Inc. “Brad is well known and respected in the graphics and flexo industries; his extensive experience and deep understanding of the global Graphics marketplace will be vital in the continued growth of the company.”

“I am very excited to be joining such a dynamic and diverse company as well as having the extreme privilege of leading the very talented global MacDermid team,” stated Brad.

Brad earned a Bachelor of Arts in Graphic Communications from Illinois State University. Brad and his wife Judy will be relocating to Atlanta.

#### **About MacDermid Graphics Solutions**

MacDermid Graphics Solutions is a global leader in the manufacturing and marketing of photopolymer plates and platemaking systems for the package printing industry. From analog to digital, liquid to sheet, solvent to thermal, MacDermid offers its customers a choice when it comes to selecting the plate processing method that is the best fit for their specific application. MacDermid Graphics Solutions has been leading the way in flat-top dot technology with our award-winning LUX ITP™ Platform and LUX® Lamination. To elevate your print to the next level, count on the flat-top dot technology experts, MacDermid. For more information about MacDermid Graphics Solutions, visit [graphics.macdermid.com](http://graphics.macdermid.com).

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