



MacDermid Graphics Solutions
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PRESS RELEASE

MACDERMID GRAPHICS SOLUTIONS APPOINTS MATT BENNETT AS VICE PRESIDENT, EMEA

(Atlanta, GA USA) – July 7, 2020 – MacDermid Graphics Solutions has announced the appointment of Matt Bennett as Vice President, EMEA. Matt will lead MacDermid's efforts to expand and grow this significant market.

Matt joins MacDermid with over 20 years of leadership and experience, most recently with SGK, in the global packaging industry with substantial international expertise delivering successful business turnaround with a market leader in the world of brands, packaging, and brand management. Matt has held senior business leadership positions within Europe as well as recently spearheaded Global Marketing and Strategy, M&A, and SGK's Global Consulting group.

"The EMEA region is a critical growth region for MacDermid Graphics Solutions. Matt's background, experience, and drive is a perfect fit to take us to the next level of success in this market," stated Brad Wills, Senior Vice President and Global General Manager.

Matt Bennett stated, "I'm delighted to work with Brad to expand MacDermid in this region and begin working with my new MacDermid Graphics Solutions colleagues and our clients to grow this innovative business."

Matt will be based out of Nottingham, United Kingdom, and report to Brad Wills, Senior Vice President and Global General Manager, MacDermid Graphics Solutions.

About MacDermid Graphics Solutions

MacDermid Graphics Solutions is a global leader in the manufacturing and marketing of photopolymer plates and platemaking systems for the package printing industry. From analog to digital, liquid to sheet, solvent to thermal, MacDermid offers its customers a choice when it comes to selecting the plate processing method that is the best fit for their specific application. MacDermid Graphics Solutions has been leading the way in flat-top dot technology with our award-winning LUX ITP™ Platform and LUX® Lamination. To elevate your print to the next level, count on the flat-top dot technology experts, MacDermid. For more information about MacDermid Graphics Solutions, visit graphics.macdermid.com.

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