



**MacDermid Graphics Solutions**  
5210 Phillip Lee Drive, Atlanta, GA 30336 USA

**Leigh Carpenter**  
Marketing Manager  
+1 404.699.3353  
leigh.carpenter@macdermid.com  
graphics.macdermid.com

## PRESS RELEASE

### MACDERMID GRAPHICS SOLUTIONS ANNOUNCES TWO NEW GLOBAL ROLES

(Atlanta, GA USA) – April 8, 2021 – MacDermid Graphics Solutions, a leading global supplier of photopolymer plates and platemaking solutions to the package printing industry, announces two new global positions with the promotion of Adrien Bourguignon to Director of Global Applications Support and the appointment of Mark Fleming to Director of Global Equipment Operations.

Both global positions are planned steps in MacDermid Graphics Solutions' multifaceted transformation, which includes becoming the most customer-centric company in the flexographic industry. Mr. Bourguignon will create, implement, and manage global benchmarking tools, methods, and templates used by regional support personnel. Mr. Fleming's new role will streamline MacDermid's equipment strategy and operations, including solvent processing systems, liquid photopolymer equipment, and exclusive LAVA® thermal systems.

Mr. Bourguignon joined MacDermid in 2013 as an Applications Specialist and transitioned to European Technical Coordinator in 2015. In his new role, Adrien will ensure the customer's technical service experience is effective, efficient, and consistent globally.

Mr. Fleming joins MacDermid with over 20 years of Graphic Arts experience, most recently with HP Inc. While at HP, Mark held various leadership roles in customer experience, supplies, and service for the Americas. Mark will formalize MacDermid's global equipment strategy, enhancing worldwide service and support systems infrastructure and practices.

"I am excited about Adrien and Mark's new roles. Our vision for local support teams with global leadership is now in focus," stated Brad Wills, Global Senior Vice President. "Adrien and Mark will transform our standards for technical service and equipment, ensuring the continued success of our customers."

Mr. Bourguignon and Mr. Fleming will report to Ryan Vest, Director of Innovation and Technology, and will reside in Castelnau-le-Lez, Occitanie, France, and Atlanta, GA USA, respectively.

#### **About MacDermid Graphics Solutions**

MacDermid Graphics Solutions is committed to the goal of becoming the most customer-centric company in the flexographic industry. From leading the way in photopolymer plate technology to first-class service and support, MacDermid is the innovation partner our customers trust. Our global network of strategic supplier partnerships and distributors, combined with our proven technology and support, ensures our customers achieve their operational, financial, and strategic business goals. Learn more about our commitment to customer success at [graphics.macdermid.com](https://graphics.macdermid.com).

Leigh Carpenter, Marketing Manager, MacDermid Graphics Solutions, 404.699.3353