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## **PRESS RELEASE**

### **MACDERMID GRAPHICS SOLUTIONS INTRODUCES NEW WEBSITE**

(Atlanta, GA USA) - March 28, 2019 – MacDermid Graphics Solutions (MGS), a leader in the manufacturing and marketing of flexographic printing plates, recently announced the launch of its newly designed website: [graphics.macdermid.com](http://graphics.macdermid.com). The new website offers the ultimate user-friendly experience with a streamlined design, simplified navigation, and more resources and information on the full product portfolio MGS offers to its customers.

"We are thrilled about our new website launch and the user-centric information it provides for customers, partners, and media to easily discover and better understand MacDermid Graphics Solutions' product and technology offerings," said Alicia Gibson, Strategic Marketing & Portfolio Manager. "This new site represents our goal to enrich every aspect of our online and offline presence, and allows our visitors to have an exceptional digital experience as we continue to grow and increase our market presence."

MGS's new website will be regularly updated with news on company products, accomplishments, announcements, articles, and events as well as important flexo industry developments and news.

#### **About MacDermid Graphics Solutions**

MacDermid Graphics Solutions is a global leader in the manufacturing and marketing of photopolymer plates and platemaking systems for the package printing industry. From analog to digital, liquid to sheet, solvent to thermal, MacDermid offers its customers a choice when it comes to selecting the plate processing method that is the best fit for their specific application. MacDermid Graphics Solutions has been leading the way in flat-top dot technology with our award-winning LUX® ITP™ Platform and LUX® Lamination. To elevate your print to the next level, count on the flat-top dot technology experts, MacDermid. For more information about MacDermid Graphics Solutions, visit [graphics.macdermid.com](http://graphics.macdermid.com).

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