



MacDermid Graphics Solutions
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PRESS RELEASE

MACDERMID GRAPHICS SOLUTIONS TO EXHIBIT AT LABELXPO EUROPE 2019

(Atlanta, GA USA) – August 26, 2019 – MacDermid Graphics Solutions, a worldwide supplier of photopolymer printing plates and platemaking systems, will be exhibiting at the world's largest event for the label and package printing industry – Labelexpo Europe 2019 in Brussels, Belgium, taking place September 24-27, 2019.

MacDermid Graphics Solutions will introduce our LAVA® NW-M thermal processing unit to the European market, as well as our debut of our expanded LUX® ITP™ inherently flat-top dot plates to include LUX® ITP™ 60, LUX® ITP™ M, and our newest plate – LUX® ITP™ EPIC®. All three plates are formulated with our patented Clean Plate technology reduces the number of press stops and ensures a cleaner print and better ink laydown. The LUX ITP plates, processed using the LAVA thermal processing system, create a streamlined workflow for printers and converters to reduce platemaking time.

“Labelexpo Europe is an important show for us. This is an excellent opportunity for MacDermid to showcase our technology to the label and packaging printing market on a global scale,” stated Alicia Gibson, Strategic Marketing & Portfolio Manager. “This year we will feature our comprehensive portfolio of LUX ITP photopolymer with our new LAVA NW-M thermal processing system. Together these plates and processing innovations provide the value add necessary for converters and printers to meet the ever-changing demands of their customers.”

Visit us at stand 5A17 to learn how our innovative product portfolio will take your flexographic print capability to the next level.

About MacDermid Graphics Solutions

MacDermid Graphics Solutions is a global leader in the manufacturing and marketing of photopolymer plates and platemaking systems for the package printing industry. From analog to digital, liquid to sheet, solvent to thermal, MacDermid offers its customers a choice when it comes to selecting the plate processing method that is the best fit for their specific application. MacDermid Graphics Solutions has been leading the way in flat-top dot technology with our award-winning LUX® ITP™ Platform and LUX® Lamination. To elevate your print to the next level, count on the flat-top dot technology experts, MacDermid. For more information about MacDermid Graphics Solutions, visit graphics.macdermid.com.

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