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## PRESS RELEASE

### **MACDERMID GRAPHICS SOLUTIONS APPOINTS JUSTIN KIMMEL AS SENIOR ACCOUNT MANAGER, CANADA**

(Atlanta, GA USA) – May 27, 2020 – MacDermid Graphics Solutions (MGS) has announced the appointment of Justin Kimmel to Senior Account Manager, Canada.

Justin Kimmel joins MGS with ten years of new business development and account management experience within the tag and label industry. His past roles with ASL Print FX, Multi Color Corporation, and Icon Digital Productions have seen him sell a variety of CPG label solutions over all major printing platforms for clients including Maple Leaf Sports and Entertainment, Nestle, and Molson Coors Brewing Company. Based in Toronto, Canada, Justin will be responsible for cultivating relationships with current customers, while also developing new business partnerships in Canada.

“We are excited to have Justin join our team and establish a dedicated MGS resource located in Toronto, Canada, to direct our sales strategy for the country. The Canadian packaging market is such an important part of our current and future business. Justin's addition strengthens our continued support in the region, and is the beginning of our investment in resources to the Canadian flexo market,” stated Tom Caplinger, Vice President, Americas.

“I'm thrilled to be joining the MacDermid team as we work to expand our footprint across the Canadian market. I look forward to getting to know our existing client base while also tapping into my network to broaden our reach across the provinces. The print industry here in Canada is extremely innovative and I'm excited to be working with a company that can service their needs when it comes to both technical execution and strong client relations,” says Justin Kimmel, Senior Account Manager, Canada.

Justin will be based out of Toronto, Canada, and report directly to Tom Caplinger, Vice President, Americas.

#### **About MacDermid Graphics Solutions**

MacDermid Graphics Solutions is a global leader in the manufacturing and marketing of photopolymer plates and platemaking systems for the package printing industry. From analog to digital, liquid to sheet, solvent to thermal, MacDermid offers its customers a choice when it comes to selecting the plate processing method that is the best fit for their specific application. MacDermid Graphics Solutions has been leading the way in flat-top dot technology with our award-winning LUX ITP™ Platform and LUX® Lamination. To elevate your print to the next level, count on the flat-top dot technology experts, MacDermid. For more information about MacDermid Graphics Solutions, visit [graphics.macdermid.com](http://graphics.macdermid.com).

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