

# In-Position Plate

Technology from MacDermid



## Liquid Plate Technology that Improves Productivity and Reduces Costs

MacDermid's In-Position Plate Technology allows printers to significantly reduce the amount of liquid photopolymer used to create plates, thus enabling faster press speeds and higher productivity.

In-position plates are made by imaging one entire color in register versus making individual copy pieces and mounting them. During plate exposure, only the areas with copy are cured. The result is a plate with islands of copy adhered to a thin and light polyester backing sheet.

When using in-position plate technology, as much as 70 percent of the original cast polymer can be reclaimed, minimizing waste and resulting in more environmentally responsible practices. In-position plates' lighter weights reduce shipping costs and storage space requirements.

For the best of both worlds – increased productivity and decreased costs – count on the company that says “Yes We Can.” MacDermid.

## SEGMENTS/APPLICATIONS

Flexible Packaging



Folding Carton



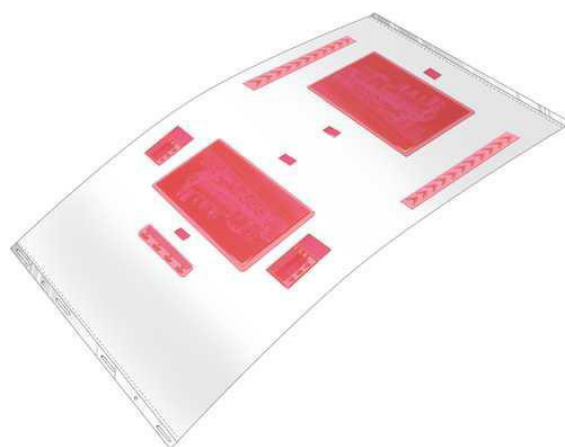
Corrugated



Tags & Labels



Sacks, Paper, Multiwall



## KEY FEATURES

- Less Material Usage
- Lighter Weight Reduces Shipping Costs
- Handling Ease
- Registration Accuracy
- Reduced Storage Space
- Environmentally Responsible



**MacDermid**  
GRAPHICS SOLUTIONS

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