

For Immediate Release

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MacDermid Continues Commitment to Flexographic Innovation at Labelexpo India 2018

-- Flat-Top Dot Technology Leader --

ATLANTA, GA, USA – November 15, 2018: MacDermid Graphics Solutions will be showcasing all-encompassing flexographic plates and plate making solutions at Labelexpo India (Hall 5, Stand K1) at India Expo Centre – Greater Noida, Delhi NCR from November 22 – 25, 2018.

LUX® In-The-Plate™ Technology Platform

Achieving LUX-like performance and characteristics without adding steps to the platemaking workflow has been a reality since the introduction of LUX® ITP™ 60, the *first ever* plate to provide flat-top dots right out of the box. The LUX ITP Technology Platform is an ever-evolving, game-changing technology that continues to transform the face of flexographic printing. The product offerings of LUX® ITP™ 60, LUX® ITP™ M and LUX® ITP™ EPIC® are ideal for narrow web printing.



22 - 25 November • Greater Noida, Delhi NCR

**LABELXPO
INDIA 2018**

www.labelexpo-india.com



LAVA® NW-M Thermal Platemaking Equipment

The recent launch of LAVA NW-M represents the newest advancement in thermal platemaking technology. LAVA NW-M is specifically designed for narrow web to mid web applications to improve productivity and workflow. This thermal processing system is a perfect solution for the tag and label industry due to its smaller footprint and ability to output press-ready plates in less than an hour. “In this dynamic and ever-changing market, it is critical we offer innovations that advance our customers’ printing and platemaking capabilities,” said Alicia Gibson, Strategic Marketing and Portfolio Manager at MacDermid.

Visit us at Labelexpo India at India Expo Centre – Greater Nodia, Delhi NCR on November 22 – 25 in Hall 5, Stand K1 to learn how MacDermid’s innovations will elevate your print to the next level.

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About MacDermid Graphics Solutions

MacDermid Graphics Solutions is a leader in the manufacturing and marketing of flexographic printing plates used in the packaging industry. MacDermid Graphics Solutions is a division of MacDermid Performance Solutions, a global specialty chemicals company serving the diversified needs of the Electronics, Industrial, Offshore and Printing industries. To learn more about MacDermid Graphics Solutions, visit www.macdermid.com/graphics.