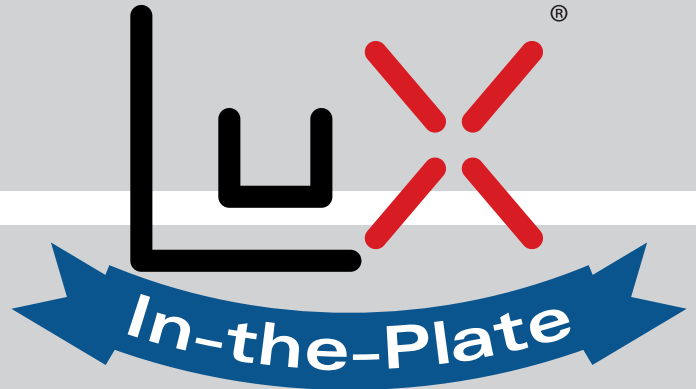


LUX[®] ITP[™] Platform

Flat-Top Dots In-The-Plate[™]



LUX[®] Flat-Top Dot Technology Platform

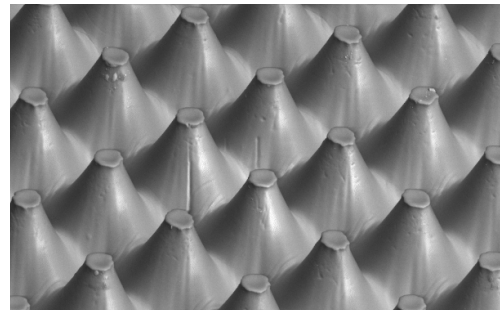
LUX[®] performance and characteristics without adding steps to the workflow.

Achieving flat-top dots without adding steps to the workflow has been a reality since spring of 2014. The first such option available commercially, LUX[®] In-The-Plate[™] (ITP) was created as a new platform of flat-top dot technology - the product of a persistent and focused effort to advance flexographic platemaking and printing. The result was an innovation that made the proven print benefits of flat-top dots easily available to an entire industry.

The LUX[®] ITP[™] product line is now a subset of the LUX[®] flat-top technology platform. MacDermid's innovative platform is based upon developing to our customer's needs, and offers various solutions and choices to this end. The LUX[®] technology platform now has multiple unique selections for producing flat-top dots: lamination, in-the-plate capabilities and even "alternate" methods for producing flat top or hybrid-style dots.



Awarded the 2016 Technical Innovation Award by the FFTA



LUX® ITP™ Platform

Flat-Top Dots In-The-Plate™



LUX® FLAT-TOP DOT TECHNOLOGY PLATFORM

	Key Features	Availability
LUX® ITP™ 60	<ul style="list-style-type: none">• Flat-Top Dots with standard platemaking techniques• 1:1 mask-to-plate reproduction depending on line screen• Low dot gain• Outstanding durability and drape• Extremely low tack• Solvent or thermal processing• 60 durometer plate• Clean print technology	Commercially Available
LUX® ITP™ M	<ul style="list-style-type: none">• Flat-Top Dots with standard platemaking techniques• 1:1 mask-to-plate reproduction depending on line screen• Clean print technology• Low dot gain• Outstanding durability and drape• Extremely low tack• Solvent or thermal processing• Medium durometer plate	Commercially Available
LUX® ITP™ C	<ul style="list-style-type: none">• Flat-Top Dots with standard platemaking techniques• 1:1 mask-to-plate reproduction depending on line screen• Low dot gain• Outstanding durability and drape• Extremely low tack• Solvent or thermal processing• A balanced plate surface for low image gain and exceptional solids coverage• Clean print technology	Late Stage Beta Testing Q1 Expected Commercialization
LUX® ITP™ Sleeve	<ul style="list-style-type: none">• Able to be formed into seamless sleeves using existing methods• Flat-top-dot sleeves with standard ITR exposure equipment• 1:1 mask-to-plate reproduction depending on line screen• Low dot gain• Outstanding durability• Extremely low tack• 60 durometer	Initial Field Testing*
Digital MAF	<ul style="list-style-type: none">• Dot profile optimized specifically for post print corrugated• Reduced dot gain• Faster press speeds• Flat-top dots right out of the box• Solvent processing	Commercially Available



*Availability status as of April 2017. Please contact your MacDermid representative for more information.

MacDermid will continue to support and develop new products and technologies based upon the total LUX® platform and the subsequent pathways to achieving LUX® quality.



FOR MORE INFORMATION, PLEASE CONTACT:
📍 5210 Phillip Lee Drive, Atlanta GA 30336
📞 404.696.4565 🌐 macdermid.com/graphics

©2017 MacDermid, Inc. All rights reserved.